
EXHIBIT 5

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Industry Awards and Accolades for Google

Popular Science - Best of Computing 2005

Google Local (NOVEMBER 2005)

CHIP Online User's Pick Award

Google Earth (JULY 2005)

CHIP Online 5-Star Award

Most popular download: Google Earth (JULY 2005)



PC Magazine Editors' Choice Award

Best Browser Toolbar: Google Toolbar 3.0 (JULY 2005)

Best Browser Toolbar: Google Toolbar (MAY 2005)

BtoB Magazine's Media Power 50

No. 2 business-to-business media property (MAY 2005)



9th Annual Webby Awards

Webby Award: Best Practices (MAY 2005)

People's Voice Award: Best Practices (MAY 2005)

People's Voice Award: Best Navigation/Structure (MAY 2005)

2004

World Technology Awards

Best Marketing Communications (DECEMBER 2004)



Best of DigitalLife 2004 Award

Best PC Utility: Google Desktop (OCTOBER 2004)



PC Plus Editor's Choice Award

Best Search Engine (AUGUST 2004)

PC World's World Class Awards 2004

Best Search Engine (JUNE 2004)

PC Magazine's Top 100 Classics

Classic Search Site (JUNE 2004)

8th Annual Webby Awards

Webby Award: Best Practices (MAY 2004)

People's Voice Award: Best Practices (MAY 2004)

Webby Award: Services (MAY 2004)

People's Voice Award: Services (MAY 2004)



Second Harvest Food Bank

Corporate Champion Trophy (APRIL 2004)

2003 Search Engine Watch Awards

Outstanding Search Service (FEBRUARY 2004)
 Best News Search Engine (FEBRUARY 2004)
 Best Image Search Engine (FEBRUARY 2004)
 Best Design (FEBRUARY 2004)
 Most Webmaster Friendly Search Provider (FEBRUARY 2004)
 Best Paid Placement Service (FEBRUARY 2004)
 Best Search Toolbar (FEBRUARY 2004)
 Best Search Feature (FEBRUARY 2004)

**Brandchannel**

Global Brand of the Year (FEBRUARY 2004)

**2003****com! OnlineStar 2003**

Best Search Engine (OCTOBER 2003)

**Premio WWW 2003**

Best Usability Award (SEPTEMBER 2003)

**Firstfind Internet Awards 2003**

Best Search Engine (SEPTEMBER 2003)

Company of the Year - AlwaysOn

Company of the Year (JULY 2003)

2003 Brand Keys Customer Loyalty Awards

Brand Keys Customer Loyalty Award (JUNE 2003)

**7th Annual Webby Awards**

Webby Award: News (JUNE 2003)
 People's Voice Award: Technical Achievement

**MediaStreet Awards**

Best Website (JUNE 2003)

2003 BtoB Magazine Media Power 50

No. 3 Media Property (MAY 2003)

Brandchannel

Brand of the Year (FEBRUARY 2003)

**Pandecta Magazine Awards**

Best Search Engine (FEBRUARY 2003)

**2003 ClickZ Marketing Excellence Awards**

Best Paid Search Program (FEBRUARY 2003)



4th Annual Wired Rave Awards
Business People of the Year (JANUARY 2003)



2002 Search Engine Watch Awards
Outstanding Search Service (JANUARY 2003)



The Pandia Awards 2002
Best Search Site (JANUARY 2003)



2002

Future UK Internet Awards 2002
Best Search Engine/Directory (DECEMBER 2002)



EContent 100 2002
(NOVEMBER 2002)



Premio WWW 2002
Best Search Engine (NOVEMBER 2002)



San Francisco Business Times 2002 HotTech Awards
The Crowd Pleaser (OCTOBER 2002)

IDGNow! Internet Awards
Best Search Engine (SEPTEMBER 2002)

Linux Journal 2002 Editors' Choice Awards
Best Website (AUGUST 2002)



Enterprise Systems
Top 100 Power Picks (JULY 2002)



12th Annual Software Development Jolt Awards
Product Excellence Award (JULY 2002)



6th Annual Webby Awards
Best Practices (JUNE 2002)
Best Practices - People's Voice
Technical Achievement - People's Voice



PC World's World Class Awards 2002
Internet Product of the Year (JUNE 2002)
Best Search Engine



M.I.T. Sloan eBusiness Award
 M.I.T. Students' Choice (APRIL 2002)



Russian Online TOP
 Best Foreign Web Site of the Year (APRIL 2002)

2001 Search Engine Watch Awards
 Outstanding Search Service (FEBRUARY 2002)
 Best Image Search Engine
 Best Design
 Most Webmaster Friendly Search Engine
 Best Search Feature



Scripting News Awards for 2001
 Best Weblog Utility/Distracton (JANUARY 2002)



PC Magazine
 Top 100 Web Sites (OCTOBER 2001)

com! online
 German OnlineStar 2001 Award (OCTOBER 2001)

2001 Webby Award
 Best Practices (JULY 2001)

PC World's World Class Awards 2001
 Best Search Engine (MAY 2001)

The Industry Standard's Net 21
 Monika Henzinger: The Sage of Search (MAY 2001)

Basex Excellence Award
 Knowledge Management (MAY 2001)

Premi Cambrescat Internacional
 Best Business Initiative on the Internet (MAY 2001)

The Net Awards 2001
 Best Site (MAY 2001)
 Best Search Engine (MAY 2001)

Forbes Favorite
 Best of the Web (MAY 2001)

The Pandia Award
 Best All-round Search Site (MARCH 2001)

PC Magazine
 Top 100 Web Sites: Search and Reference (MARCH 2001)

Mobility Award 2001
 Technical Achievement of the Year, Honorable Mention (FEBRUARY 2001)

Search Engine Watch
 Outstanding Search Service (JANUARY 2001)
 Most Webmaster Friendly Search Engine (JANUARY 2001)

2001

PC Magazine

Top 100 Web Sites (OCTOBER 2001)

com! online

German OnlineStar 2001 Award (OCTOBER 2001)



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Search Engine Watch

Outstanding Search Service (JANUARY 2001)

Most Webmaster Friendly Search Engine (JANUARY 2001)



2000

Yahoo Internet Life

100 Best Sites for 2001 (DECEMBER 2000)



PC Magazine

Editors' Choice (NOVEMBER 2000)

PC Magazine

Best Internet Innovation (NOVEMBER 2000)

WIRED Readers Raves

Most Intelligent Agent (OCTOBER 2000)



Technologic Partners

Top 10 Investors' Choice (SEPTEMBER 2000)

PC World

"Best Bet" Search Engine (SEPTEMBER 2000)

Forbes

Best of the Web (SEPTEMBER 2000)

CNET

Editors' Pick (AUGUST 2000)



PC World Magazine

Best of the Web 2000 (AUGUST 2000)

Internet World

25 Shapers of the Net (AUGUST 2000)

Yahoo! Internet Life

10 Internet Essentials (JULY 2000)

ID Magazine

Silver Award, Interactive Media Design (JUNE 2000)

The Webby Awards

Best Technical Achievement (MAY 2000)



The Webby Awards

People's Voice Awards (MAY 2000)

Upside Magazine

Upside's Hot 100 Private Companies (MAY 2000)

TIME Digital

Top 10 Sites (MAY 2000)

PC Magazine

Top 100 Web Sites: Search Engines (APRIL 2000)

The Net

Best Search Engine (MARCH 2000)

San Francisco Chronicle

Best of the Web 2000 (MARCH 2000)

Interactive Week

25 Unsung Heroes of the Net (MARCH 2000)

Yahoo! Internet Life

Best Search Engine on the Internet (JANUARY 2000)

Smart Computing Magazine

50 Hot Technologies (JANUARY 2000)

About.com

Top Ten of 1999 Best of the Net (JANUARY 2000)

Wall Street Executive Library

Best of the Net (JANUARY 2000)

1998-1999**TIME Magazine**

Top Ten Best Cybertech of 1999 (DECEMBER 20, 1999)

PC Magazine

Technical Excellence Award for Web Applications (NOVEMBER 1999)

P.O.V. Magazine

Top 100 Web Sites (NOVEMBER 1999)

PC Magazine

Top 100 Web Sites: Search Engines (NOVEMBER 17, 1999)

Shift Magazine

100 Best Web Sites (NOVEMBER 1999)

USA TODAY

Hot Site (SEPTEMBER 1999)

PC Magazine

Top 100 Web Sites: Search Engines (DECEMBER 1998)

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